



# Janelle MacFarlane

Graphic Designer

## About Me

I am a graphic designer who loves to work with my clients to ensure their brand matches their business values and goals. I really enjoy working with business owners to help them establish clear brand identities through purposeful designs.

## Skills

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe Premiere
- Photography
- Music Editing

## Interests

- Dancing
- Interior Decorating
- Journaling
- Travelling
- Watersports

## Contact

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## Education

**BRITISH COLUMBIA INSTITUTE OF TECHNOLOGY**  
Current | Associate Certificate in Web Technologies Program

**BRITISH COLUMBIA INSTITUTE OF TECHNOLOGY**  
2020 Graduate | Certificate in Media Techniques for Business Program

## Experience

- 2018-Current **JANELLE MACFARLANE**  
FREELANCE GRAPHIC DESIGNER
  - Designer of logos, business cards, postcards, stickers, packaging for several small businesses
- 2017-Current **DANCE CO MARLOWE WINDSOR**  
GRAPHIC/WEB DESIGNER & MARKETER
  - Redesign & upkeep of danceco.com website using WiX
  - Social media posts & advertising
  - Print projects such as bus advertisements, outdoor signage & brochures
  - Large team marketing projects
  - Creating custom forms & apps for easier user interaction
- 2016-Current **DANCE CO MARLOWE WINDSOR**  
DANCE CHOREOGRAPHER & INSTRUCTOR
  - Dance instructor for competitive students ages 3-18
  - Choreographer of many award-winning dance pieces